



Climate-Friendly Events

Conferences and other events can affect the environment in a wide variety of ways. Emissions are being produced by the consumption of energy, paper and water in the venues during these events as well as from the occasioned journeys. Climate-friendly events are characterized by their reduction of CO₂-emissions while the remaining unavoidable emissions are compensated by supporting emission saving projects.

Also for your Clients: Make Climate Protection to your Standard

UNO conferences, church congresses but also other events such as concerts are increasingly organized in an environmentally friendly manner. Follow the example of several thousand conferences and events and offer your clients the chance to book climate-friendly as well!

Emission Saving Projects Worldwide – Targeted Marketing for your Clients



Use the chance to distinguish yourself from your competitors: the emissions saving projects from atmosfair help people and our climate. Since our biomass plant in Rajasthan, India has been activated, farmers can sell their crop residues, which used to be burned, to the operators. The biomass plant in Tonk is now using these residues to generate electricity and save annually around 30.000 t CO₂ (picture above).



Our efficient fuel wood stove, SAVE80, is about 80% more efficient than traditional stoves. Thus, the households in Nigeria save wood, CO₂ and money. (picture central and bottom).

Our projects offer you a better start with your clients and support your marketing.



Our references (selection)

- UNO New York
- FAO
- G8-Gipfel 2007
- Vegetarierkongress
- Tote Hosen Tour 2008/2009
- DRV- annual conference
- Budapest
- OECD
- AfDB
- Cisco
- FVW-Kongress
- Ev. Kirchentag
- ITB



Organizing Events Climate-Friendly with atmosfair

atmosfair supports you in organizing your event climate-friendly.

- **CO₂- Avoidance**

We advise you how to save and avoid emissions. For example by cooperating with your local public transport or using green energy.

- **CO₂-Calculation**

We calculate unavoidable emissions, which are produced at the venue, including:

- Mobility
- Accomodation
- Energy, Heating, Air-conditioning
- Catering
- Waste Disposal, Transportation



You receive a complete report of the calculation with details to each position and its calculation basis.

- **CO₂- Compensation**

We invest your money in our high quality emission saving projects in developing countries and save the emissions produced by your event.

You receive a certificate from atmosfair for your climate-friendly event, which can be handed out to the participants or displayed at the venue.



atmosfair gGmbH

- 2003: Research project of the German Federal Ministry for Environment (BMU)
- 2004: Foundation with Klaus Töpfer (UNEP)
- Award Winner in 8 international comparable studies 2005–2008
- No public fundings, financed solely by donations, Non-Profit

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References (selection)

