Fact Sheet

Benchmarking of Sustainability in Business Travel and Mobility

Benchmarking objectives
- Provide figures to gain insight into your company’s sustainability position in comparison to other companies based on numbers
- Identify and close gaps in sustainability measures
- Identify and quantify potential for improvement

Benchmarking scope
- **Sustainability**: environmental: CO$_2$e; economic: costs, productivity; social: time, employee health
- **Business travel**: air, rail, long-distance bus, rental car, hotel, taxi, public transport, etc.
- **Company vehicles**: company car, business mileage for private cars, car sharing, company bikes, etc.
- **Employee mobility to workplace**: commuting distance, mode of transport
- **Data**: KPI data + best practice check

Participant profile
- Focus on large and mid-sized companies (>500 employees or > 50 m€ revenue)
- Companies from all sectors, e.g. manufacturing, wholesale and retail trade, services
- Companies as a whole or individual business units (e.g. for internal benchmarking)
- Data related to previous financial year

Your benefits
- Access to leading market knowledge on sustainability indicators and best practices
- Concrete basis for corporate sustainability management and continuous improvement processes
- Direct and fast access for sustainability newcomers
- Clarity on where you stand and dedicated tips for next level actions and for more advanced sustainability practitioners
- Transparency of performance potential and quantification for top management
- Immediate closing of measure gaps possible

Get to know how sustainable your company operates in comparison with others

A cooperation between:

think • go climate conscious
atmosfair

EcoLibro
strategische und operative Mobilitätsberatung

time2sustain

Supported by:

© atmosfair, EcoLibro, time2sustain 2016
**Fact Sheet**

**Benchmarking of Sustainability in Business Travel and Mobility**

### Sample charts

**CO$_2$e efficiency in business travel**

**Economic efficiency of company vehicles**

**Social burdens for employee commuters**

---

**Benchmarking contacts**

atmosfair gGmbH
Dr. Dietrich Brockhagen
phone: +49-30-627 35 50-16
e-mail: brockhagen@atmosfair.de
www.atmosfair.de/en/benchmarking

EcoLibro GmbH
Timo Resch
phone +49-2241-26599-0
e-mail: timo.resch@ecolibro.de
www.ecolibro.de/benchmarking

Dr. Matthias Kannegiesser
time2sustain
phone: +49-30-6098 4907 26
e-mail: matthias.kannegiesser@time2sustain.com
www.time2sustain.com/en/benchmarking

---

**Process**

- Registration with a dedicated contact person, who supports you throughout the benchmarking process
- Selection of report type and support services
- Questionnaire in Excel (German or English)
- Data gathering and completing of the questionnaire (ca. 1-2 hours plus time for data gathering within the organization)
- Data alignment and verification before deadline with support contact
- Questionnaire submission by 15 Oct. 2016
- Distribution of report to participants in Q4/2016

**Services**

- Basic report with cross-industry results, or individual report for industry or as internal benchmarking report including
  - Overview and participant structure
  - Top key performance indicators (KPIs)
  - Specific lever indicators
  - Best practice comparison
- Report in German and/or English
- Included services
  - Basic user support by phone and email
  - Data checks and verification
  - CO$_2$ calculations (new participants)
  - Data analytics and report
- Additional support (on request)
  - Comprehensive data completion and correction services
  - Detailed CO$_2$e report (first time participants)
  - atmosfair: Airline Index Benchmarking
  - EcoLibro: Commuting Location Analysis
  - Web conference or workshop on effective sustainability measures

**Costs**

- In order to cover the benchmarking costs, limited fees are defined for the various services
- For details on the fees for each service, please get in touch with your dedicated benchmarking contact

© atmosfair, EcoLibro, time2sustain 2016