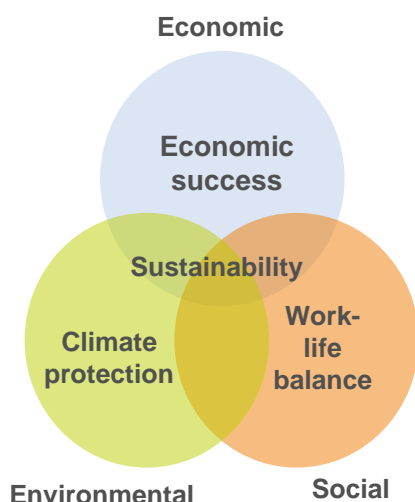


Fact Sheet

Benchmarking of Sustainability in Business Travel and Mobility



Get to know how sustainable your company operates in comparison with others

A cooperation between:

think • go climate conscious

atmosfair



E c o  **Libro**
strategische und operative Mobilitätsberatung



time2sustain

Supported by:



NiMo Netzwerk intelligente Mobilität

Benchmarking objectives

- Provide figures to gain insight into your company's sustainability position in comparison to other companies based on numbers
- Identify and close gaps in sustainability measures
- Identify and quantify potential for improvement

Benchmarking scope

- **Sustainability:** *environmental:* CO_{2e}; *economic:* costs, productivity; *social:* time, employee health
- **Business travel:** air, rail, long-distance bus, rental car, hotel, taxi, public transport, etc.
- **Company vehicles:** company car, business mileage for private cars, car sharing, company bikes, etc.
- **Employee mobility to workplace:** commuting distance, mode of transport
- **Data:** KPI data + best practice check

Participant profile

- Focus on large and mid-sized companies (>500 employees or > 50 m€ revenue)
- Companies from all sectors, e.g. manufacturing, wholesale and retail trade, services
- Companies as a whole or individual business units (e.g. for internal benchmarking)
- Data related to previous financial year

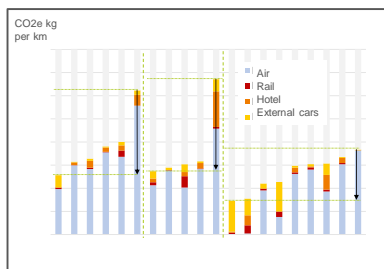
Your benefits

- Access to leading market knowledge on sustainability indicators and best practices
- Concrete basis for corporate sustainability management and continuous improvement processes
- Direct and fast access for sustainability newcomers
- Clarity on where you stand and dedicated tips for next level actions and for more advanced sustainability practitioners
- Transparency of performance potential and quantification for top management
- Immediate closing of measure gaps possible

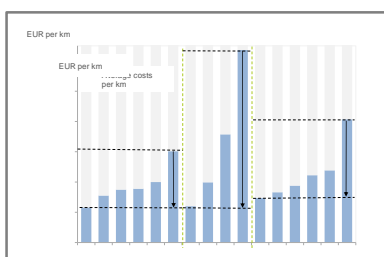
Fact Sheet

Sample charts

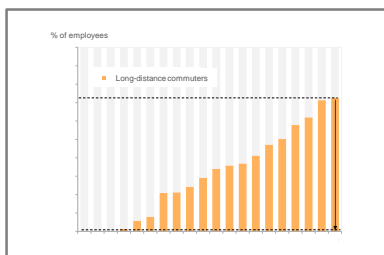
CO_{2e} efficiency in business travel



Economic efficiency of company vehicles



Social burdens for employee commuters



Benchmarking of Sustainability in Business Travel and Mobility

Process

- Registration with a dedicated contact person, who supports you throughout the benchmarking process
- Selection of report type and support services
- Questionnaire in Excel (German or English)
- Data gathering and completing of the questionnaire (ca. 1-2 hours plus time for data gathering within the organization)
- Data alignment and verification before deadline with support contact
- Questionnaire submission by 15 Oct. 2016
- Distribution of report to participants in Q4/2016

Services

- Basic report with cross-industry results, or individual report for industry or as internal benchmarking report including
 - Overview and participant structure
 - Top key performance indicators (KPIs)
 - Specific lever indicators
 - Best practice comparison
- Report in German and/or English
- Included services
 - Basic user support by phone and email
 - Data checks and verification
 - CO₂ calculations (new participants)
 - Data analytics and report
- Additional support (on request)
 - Comprehensive data completion and correction services
 - Detailed CO_{2e} report (first time participants)
 - atmosfair: Airline Index Benchmarking
 - EcoLibro: Commuting Location Analysis
 - Web conference or workshop on effective sustainability measures

Costs

- In order to cover the benchmarking costs, limited fees are defined for the various services
- For details on the fees for each service, please get in touch with your dedicated benchmarking contact

Benchmarking contacts

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